



What is YGTV?

Your Gibraltar TV isn't just a name; it's the concept upon which we built this company. The idea is simple; it's YOUR TV so why not make it what YOU want.

Gibraltar has needed an alternative TV outlet for some time now, however online is now the future. People are more spoilt for choice than ever before and they want to watch WHAT they want, WHEN they want to! Hence why we developed YGTV as an online website that does just that.

From our News team through to our production team, YGTV is open to stories, ideas and concepts for this fast expanding and very popular site. We openly ask the public to send us through stories and ideas and are looking forward to creating programming for the public.

Advertising Packages:

Your Gibraltar TV is pleased to announce that we now have new advertising packages available to our clients. The website has now been live for 4 weeks and the support and following the site has received has been fantastic. We have had over 18,000 page views from over 6,000 visitors, approximately 80% of which are from Gibraltar.

Our Facebook page and continuing campaign, which to date has already amassed more than 1,400 likes in the last 4 weeks as well as offering a great way to interact with our viewers.

Our advertising campaign for Your Gibraltar TV begins in January 2012 when we will have a news programme 5 days a week and the first in several of our new feature programme series online.

The Gourmet Host – Our cookery show from inside the top restaurants in Gibraltar.

Business Matters – Our take on business here in Gibraltar and Global economic affairs that also affect us here.

Make Over – A contest based make over show, where one lucky viewer each month will be able win a free make over.

YGTV Presents – Our local matters and events programme, which covers what's going on in and around town.



YGTV has also bought out the Gib Easy Magazine – with a view to extend the exposure available to the Online, On Demand TV Channel. The print media will feature select advertisers and will also feature articles in reference to the Feature TV Programmes that we are creating. The magazine will be monthly, available free and distributed locally. The current print runs stand at 3,000 copies per month.

Our packages:

Small Banner – Located within the Right Side Menu - £60 / PCM

Our small banner ads rotate every 10 seconds and imagery can be either a static jpg or an animated gif format. This menu is available on all our pages and therefore your advert will always be in view.

Large Banner – Located above and below all our videos - £100 / PCM

Our large banner ads rotate every 10 seconds and imagery can be either static jpg or animated gif format. All our videos on the site display our banners above and below.

Banner Ads Package – Both small and large banner - £130 / PCM

As above, both the Small and Large banners are included in this package and with a discount of £30 PCM.

Programme Package – Programme made about your business – From £350 PCM

The Programme package includes both small and large banners, but more importantly, gives you your very own show to show off your business, products and services. The productions costs are included and the programme will be made to the highest standards. The programmes are usually short, approximately 6 – 8 minutes per programme.

Online & Print Package – Large Banner and Quarter Page advert in Magazine - £165 / PCM

Your Gibraltar TV has purchased the Gib Easy magazine, with a view to rebrand and re-launch in January. The magazine already has a solid print run, current advertisers however now the content will be exclusively Your Gibraltar TV content rather than classified ads. The magazine will be free to the public and the current print runs are 3,000 copies every month.

Gold Package – Large Banner and Half Page in Magazine - £225

It's a great deal. For £250 you receive a large banner, which is visible around all our videos on the site and a half page advert in the magazine.

Full Monty – Small & Large Banners, Full Page in Magazine and Programme about your business - £495 / PCM

This is the ultimate advertising package for you business. For £495 per month you get a full page in the magazine, 2 banners distributed around the site and a short programme about your business. It doesn't get any better than this.

For more information contact Just Consulting now on +350 216 56789